BASICCON Fall 2024
Vendor Ad Agreement Form

YOUR INFO

Organization Name _____ Contact Person_____

Address_____

City _____ State _____ Zip _____

Phone _____ Email _____

Primary goods/information you will be exhibiting:
_____

Do you require a 6' table? ❏ Yes ❏ No (free)   ❏ Extra table requested ($75)

PAYMENTS

You can pay via PayPal (cathy@basiccm.org) or by mailing a check to:
BASIC College Ministries, 1703 Dalton Rd., Lima, NY 14485

PRICING INFO

Please check boxes for all categories you wish to purchase:

	Type of Ad	Price
	• Item placed in welcome bags	$149
	• Half-page ad in conference guide	$149
	• Full-page ad in conference guide	$249
	• Exhibitor booth	$299
	• Promo video played before main sessions	$499
	• Extra staff members at booth**	$60
	• Additional booth space	$75
	• *Silver Package -* Exhibitor booth, logo on BASIC website, item placed in welcome bags, half-page ad in conference guide.	$399
	• *Gold Package -* Exhibitor booth, logo on BASIC website, item placed in welcome bags full-page ad in conference guide, promo video played before main sessions.	$599
	• *Premium Package -* Exhibitor booth, logo on the BASICCON website, an item in Welcome Bags, a full-page ad in the conference guide, and 5 minutes of stage time during the conference.	$1499

• *Silver 2-Night Combo -* Exhibitor booth, logo on the BASICCON website, an item placed in welcome bags, and a half-page ad in the conference guide + Exhibitor Lodging (Friday AND Saturday night)	$650
• *Gold 2-Night Combo -* Exhibitor Booth, logo on the BASICCON website, an item in welcome bags, a full-page ad in the conference guide, and a 30-60 second promo video to be played directly before the three main power sessions + Exhibitor Lodging (Friday AND Saturday night)	$850
• *Platinum 2-Night Combo -*Exhibitor booth, logo on the BASICCON website, an item in Welcome Bags, a full-page ad in the conference guide, and 5 minutes of stage time during the conference + Exhibitor Lodging (Friday AND Saturday night)	$1,750
• *Silver 3-Night Combo -* Exhibitor booth, logo on the BASICCON website, an item placed in welcome bags, and a half-page ad in the conference guide + Exhibitor Lodging (Thursday, Friday, Saturday night)	$775
• *Gold 3-Night Combo -* Exhibitor Booth, logo on the BASICCON website, an item in welcome bags, a full-page ad in the conference guide, and a 30-60 second promo video to be played directly before the three main power sessions + Exhibitor Lodging (Thursday, Friday, Saturday night)	$975
• *Platinum 3-Night Combo -*Exhibitor booth, logo on the BASICCON website, an item in Welcome Bags, a full-page ad in the conference guide, and 5 minutes of stage time during the conference + Exhibitor Lodging (Thursday, Friday, Saturday night)	$1,875

Type of Lodging	Price
• Exhibitor lodging (Thursday, Friday AND Saturday nights)	$375
• Exhibitor lodging (Friday AND Saturday nights)	$250
• Exhibitor lodging (Thursday night only)	$125
• Exhibitor lodging (Friday night only)	$125
• Exhibitor lodging (Saturday night only)	$125

**Booth prices include full access to all conference sessions for up to 2 people. Thank you for supporting our ministry! All vendors will have their logo on the website and the back of the conference guide.

POLICIES
Booths
Setup: Friday, November 1, 2024 at 4:30pm // **Teardown**: Sunday, November 3, 2024 at 12:00pm
The Booth space will be 6' wide x 4' deep. Any modification must be approved. A table, 2 chairs, and tablecloth will be provided. Other equipment must be brought by the vendor (If you require electricity, you may need to bring extension cords, as we cannot provide it for everyone). Nothing can be hung on walls or ceiling. The vendor can hang signs/banners in his/her own booth that attaches to the booth itself, or right next to it.

Welcome bag items

All items to be handed out must be present at the BASIC office by **October 21, 2024.**

Ship to: BASIC College Ministries at 1703 Dalton Road Lima, NY 14485.

Conference Guide Ads

For ads in the conference guide, artwork must be emailed to mike@basiccm.org by **October 11, 2024.**

File format should be color JPEG or TIFF and at least 300 DPI. Half-page ads should be 5.5" x 4.25". Full-page ads should be 5.5" x 8.5". Artwork may be resized to fit page.

Promo Video Specifications

All videos must meet the following requirements:

- 1080 or 4k resolution
- 16:9 aspect ratio
- .mp4 or.mov file format

All ads should be sent to mike@basiccm.org using a file sharing service such as DropBox, Google Drive, etc.

DUE DATES

Registration/Payment to be a vendor due by **October 18, 2024** (late fees may apply).

Logos for website due by **October 18, 2024.**

Ads for conference guides due by **October 18, 2024.**

Promo videos due by **October 18, 2024.**

Welcome bag items due by **October 21, 2024.**

SIGNATURE

I have read the agreement and policies for vendor booths and advertisements and I acknowledge the above.

Name _____ Signature_____

Organization_____ Date _____